



# 12 HOURS

## *with Alberto Rossi*

Whether he's running through the corridors of SCA's commercial offices in Legnano, Italy, or through the mountains around his home nearby, Alberto Rossi is always on the move.

text CLAUDIA FLISI photos MAURIZIO CAMAGNA

The alarm rings at Alberto's home in Sumirago. He gets ready for work and feeds his two cats, but as usual he has no time for breakfast at home.

He leaves for office on his Ducati Monster. Usually he drives to work with Laura, but if either of them has an appointment after work, she takes the car and he rides the motorcycle. **Picture 1**

His first coffee of the day comes from the machine at work. Conveniently, it is right next to his office. Within minutes, three employees seek him out for questions about car keys, documents and general information.

He delivers a new short-term lease car to Davide Castelli, customer service manager at SCA.

He spots a burned-out fluorescent bulb and replaces it. Before modern lighting this was a bigger part of his job, but now it happens only about once a month. **Picture 2**

7 am

8:15 am

9 am

9:30 am

10 am



**H E IS A MAN IN CONSTANT MOTION.** At work, Alberto is general services lead for the Hygiene Products division. He is in charge of its automotive leases and oversees facility maintenance. He runs errands for various departments and purchases office equipment as needed.

During his leisure time he plays soccer with a local team, runs 10-kilometer races every week and rides his Ducati motorcycle.

“I can’t stand still,” the lean, fit 48-year-old admits. At work he is never at rest, fetching the keys to a car he has to deliver, maneuvering a ladder to

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change a light bulb or collecting the bag of mail he delivers to the post office every day.

Alberto comes into contact with almost everyone in the 150-person office in Legnano, northwest of Milan, so he wasn’t completely surprised to be in the running for an Inspiring Employee Award in March 2014. “The contest rules said you were supposed to tell the person you were voting for, so I knew that a number of people were going to vote for me,” he recalls. “But I didn’t expect to win. To be chosen as one of seven people worldwide in a company with 44,000 employees is quite an honor.”

Alberto joined SCA in Italy in July 1986, when

Representatives of a real estate agency arrive to discuss their interest in areas of the building not leased to SCA. “I feel like I am the administrator of a condominium,” Alberto says. **Picture 3**

A daily part of Alberto’s routine is to take company mail to the post office. Sometimes he also delivers or picks up papers at the Chamber of Commerce or documents for contract bids at the local courthouse.

Lunch with Laura in the SCA dining room. They bring their own food: Today it is quiche with radicchio, strictly vegetarian, made by Laura the night before. **Picture 4**

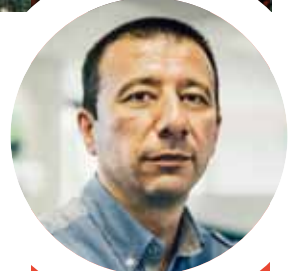
Afternoon = administration. Today Alberto handles paperwork for nine cars. His responsibilities include keeping track of gasoline cards and telepasses (the electronic devices that register motorway tolls), so there is a lot of digital paperwork. He also has 36 invoices to check.

11am

12:30 pm

1:30 pm

2:30 pm



change light bulbs occasionally.”

Another change has been his relationship with colleague Laura Liguori. They met at SCA almost 25 years ago and have been living together since 1999. Both are confirmed *animalisti* (animal advocates) and belong to seven animal-support organizations. In addition, Alberto became a vegetarian a few years ago – not for health or religious reasons but “out of personal conviction.” The couple hopes someday to own a dog, but not yet. “It wouldn’t be fair to the dog, since I spend so much time away,” Alberto notes. When he finally gets a dog, it had better be a fast runner. ■

the Italian company had only 12 employees and two leased cars. Across the country today, SCA has 800 employees and 113 leased vehicles. “I have always done this sort of general work, but the specifics have changed,” he says. He used to drop off executives at the airport, handle security, buy flowers and change light bulbs. He no longer does all those things, but he adds with a laugh, “I still

Tomorrow a doctor is coming to begin an annual series of medical checkups for all employees, as required by law. Alberto is organizing their paperwork for the doctor.

Alberto is the de facto purchasing department for office items costing up to 500 euros (675 US dollars). Today he picks up a small office printer for someone who needs one, plus cartridges. Sometimes the marketing department asks him to buy competitors’ products.

Time to go home. No soccer game this evening, so Alberto runs 10 kilometers before dinner. **Picture 5**

5:30 pm

6:30 pm

7:30 pm

## ALBERTO ROSSI

**Age:** 48

**Job title:** General services lead, SCA, Legnano, Italy

**Lives:** Sumirago, Varese, Italy

**Family:** Companion Laura Liguori, who also works at SCA in Legnano

**Hobbies:** Soccer, running, motorcycles, mountains

**Favorite dish:** Spaghetti cacio e pepe, a Roman dish of spaghetti with cheese and black pepper